How can you effectively distribute important information out to your community?



### Flood Warden Role

As a Flood Warden, part of your role includes:

- Spreading advice and information
- Educating the community and raising awareness
- Promoting preparedness
- Promoting self-help

This could be before, during, and after a flood





## **Types of Information**

#### **Before a Flood:**

- EA Flood Alerts and signing up to Floodline
- Check and understand your household flood risk
- Household level flood protection options and where to find them
- How to prepare your home for a flood: turn off gas, electricity, and water; move valuables upstairs; plug sinks and baths; move cars
- River level updates
- Household flood kit advice
- Locations of community emergency hubs
- Local flood defence and alleviation schemes
- Riparian ownership responsibilities









## **Types of Information**

#### **During a Flood:**

- Updates about what clearance or repair works the emergency services, highways, EA, and water/sewerage companies are doing
- Places of safety/emergency hub locations
- Road closures and diversions
- Offerings of help and support within the community
- Sharing when your Community Emergency Plan (CEP) has been activated and what this means for the community
- How to report a flood or damage caused by a flood (and which authorities are responsible for what)

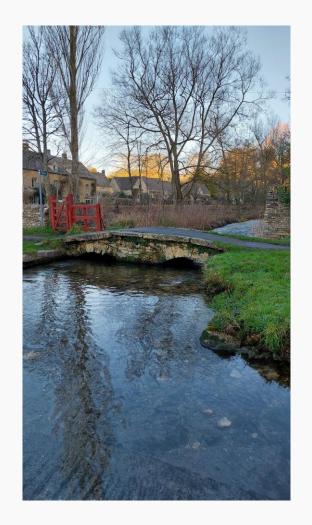




## **Types of Information**

#### **After a Flood:**

- Sharing of contacts and community help for clean up works
- Reopening of roads and businesses
- Advice about sandbag removal and disposal
- Local support groups for those effected by flooding
- Distribute information about flood recovery grants





# Who might you be informing?

 Who in your community might you need to pass information on to?

Does your community know who you are?

Does your community know what the Flood Warden role is?



# How can you distribute this information?

## **Communicating with your Community**

- Parish/town council websites and social media
- Community group websites and social media accounts (e.g. local flood action group)
- Community Facebook/WhatsApp groups (e.g. parish groups)
- Parish council, village hall and supermarket notice boards
- Through other networks such as Neighbourhood Watch or local sports/social groups
- Door knocking
- Other platforms such as 'NextDoor'











## Thank you

Any questions, please contact Rachel Seymour, Flood and Community Resilience Officer:

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